

## **ARTWORK GUIDELINES**

- ***Vector Graphics (line artwork) should be sent in one of the following formats in order of preference:***
  - Adobe Illustrator (.ai)
  - Adobe PDF
  - Encapsulated Post Script (.eps)
  - If sending files with imbedded or linked images, include separate original images
  - All Font files must be included or Text changed to paths.
  
- ***Bitmap Files/Raster Images (photos) should be sent in one of the following formats in order of preference:***
  - Photoshop (.psd)
  - TIFF
  - JPEG
  
- ***Resolution***
  - Resolution should be at least 200 DPI (dots per inch) at their final size.
  - Keep in mind the final viewing distance of the product.
  - For less than 3 feet a high resolution image is required.
  - For murals or images that will be viewed from greater distances, a lower resolution may be acceptable to reduce file size.
  
- ***Artwork File Setup***
  - Artwork needs to be sent sized correctly and set up on a whole sheet size layout. If multiple sheets are needed to complete the image (murals) than the image needs to be split into individual sheets with a reference guide (pdf fine) showing the entire image and sheet breakdown. We do not cut the images to size, they will be sent on an oversize sheet with a border around the image that needs to be trimmed by the fabricator.
  
- ***Media***
  - Preferred methods of receiving files are for you to burn on a CD or DVD.
  - Remember to include any needed files such as fonts & linked images.